

// Information and Privacy Protection Policy



BIG takes action to protect and respect the private data of our employees, our tenants, commercial parties, suppliers, partners, and others we work with in the course of our business. Any information we gather for the purposes of our operations is collected in compliance with Israeli legislation on information and privacy protection, as well as European standards, according to the location of the activity. The company's activities in this area and its practical implementation of these principles are reflected in the aspects described below.

Protection of information and privacy

Internal procedures at BIG specify the processes to be followed in the event of a security incident. The company invests extensive resources in defending against and preventing cybersecurity events. This includes the use of a range of technological means, such as EDR, NAC, firewalls, network and computer segmentation systems, and more. All information retained on the company's website and at its remote sites is backed up routinely. The company also operates a DR site for recovery from extreme events, including cyber attacks. Ordered procedures are in place with regard to backups, information security, and cybersecurity incident management.

Rights of the subjects of information

All data provided to the company by its employees and/or customers is processed with due attention to the full rights of those who submit the information. Information gathered is used for the benefit of the group's operations, according to the purpose for which it was collected.

Customers' data is used in the company's marketing activities only when the customer has chosen to receive direct-marketing messages, in compliance with the law.

Third parties

BIG does not share information with third parties unnecessarily. Data is shared only in appropriate ways, to promote our activities, in accordance with the limits established by law.

Compliance

BIG complies with the requirements of all laws and regulations on the protection of privacy and information security, applies supervisory mechanisms to maintain information security, and allocates appropriate resources for these activities.

Inquiries

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